

Advertising Rules 2025

Members and third parties can place advertisements on the ChiroSuisse **website** Marketplace > <https://www.chirosuisse.ch/de/chirosuisse/marketplace>

Rules

The rules for the advertisements for members and third parties are as follows:

- The advertisement can be placed at any time on the online marketplace.
- The advertisements can have only a limited number of characters.
- The text of the advertisement should be sent in an [advertisement template](#) via e-mail to: info@chirosuisse.info.
The advertisement template file is available at: <https://www.chirosuisse.ch/de/chirosuisse/marketplace>
- ChiroSuisse will publish the advertisement unedited but reserves the right to shorten titles or texts that are too long.
- A PDF file with further information as well as a picture (format jpg, gif) can also be published and/or a link to your own website can be activated.
- The advertisement can be published in German, French, Italian or English (only one language).
- Each advertisement on the online marketplace is provided with the date of publication.
- An advertisement on the online marketplace remains for a maximum of 8 weeks; it can always be extended by 8 weeks.
- On the online marketplace, the latest advertisements are placed at the top.
- Third-party advertisements differ in form and background colour from those of members and are provided with a disclaimer.

Fees

	Members	Third parties
Advertising on Marketplace (8 weeks)	CHF 100.00	CHF 300.00

Advertisements will be charged according to the above rates; an invoice will be sent.

Advertisement format

The advertisement consists of these components:

- **Title:** max. 50 characters incl. spaces
- **Text:** max. 450 characters incl. spaces
- **1 or 2 pictures** (jpg / gif) (if desired)

- **PDF** for download (if desired)
- **Contact:** Title, name, e-mail, phone number

Contact:

The text of the advertisement should be sent in an [advertisement template](#) via e-mail to: info@chirosuisse.info.

The advertisement will be published within 7 working days after approval or at a later date specified by the advertiser.